

A NEW canine food truck called Bow-Wow Chow serves up tail-wagging snacks to dogs.

"We see little dogs, big dogs, dogs that are drooling, dogs that have tails, some that don't, all kinds," Bow-Wow Chow owner Lara Eznor told *The ENQUIRER*.

Eznor, 43, of Austin, Texas, owns a business monitoring pharmaceutical trials, but she and her live-in partner of 20 years, Kim Golden, 53, are both dog lovers. The two have a 15-year-old fox terrier named Dottie and 3-year-old miniature pinscher called Penny. Eznor said the idea for a doggy treat trailer came to her when she realized how big a business food trucks have become in Austin.

"I looked down at Dottie and Penny and thought to myself how fun a food truck just for dogs would be," she recalled.

LAST YEAR SHE BOUGHT A USED truck that once sold snow cones. It was already outfitted with a sink, storage units and a freezer. Eznor then decorated the truck with cute drawings of dogs, including Dottie and Penny. The name Bow-Wow Chow came after she rejected suggestions that included Doggie Diner, Biscuits and Bones and the Mutt Hut.

The dog bone-shaped biscuit treats that Eznor sells are cooked up by an Austin baker who uses all natural preservative-free ingredients.

One is made from peanut butter, another from salmon, Parmesan cheese and egg. A veggie treat contains carrots and vegetable bouillon. She also offers a bacon and egg treat as well as a cheesy apple and another one made from bananas, eggs, vanilla and cinnamon.

A buck gets a dog one treat and a bottle of water. Three treats are \$2 and the best-selling six-pack is \$3. The Elvis special costs \$2 and comes with one peanut butter and one banana treat, copying The King's favorite sandwich ingredients. Soon to come is an ice cream treat.

The Bow-Wow Chow sets up shop in parks and dog meet-up events, where poodles of the same breed can mingle among their own kind. Since

Meals on wheels GOES TO THE DOGS

FOOD TRUCK CATERS TO FOUR-LEGGED CUSTOMERS



Some happy hounds chow down



I love to watch owners give the dogs our treats!

At left above, a hound dog and master for a



it cranked business months ago. Bow-Wow now serves 150 pooches, donating 5 percent of the sales to Austin Alive, a no-kill shelter.

"I love to watch give the dogs our treat of times, the dogs do thank them," said Eznor, who adds the pups themselves have learned to recognize the Bow-Wow truck.

"We were at an off-leash park and I looked out the window and saw this big dog, a Labrador retriever, 50 yards away from the truck. We reached it, he jumped up on his hind legs and put his paws on the counter. For that, we gave him a treat!"



Bow-Wow Chow owners Lara Eznor and Kim Golden with their dogs Dottie and Penny - employee Julianna Mosko is ready to serve

by DON GENTILE
dgentile@nationalenquirer.com

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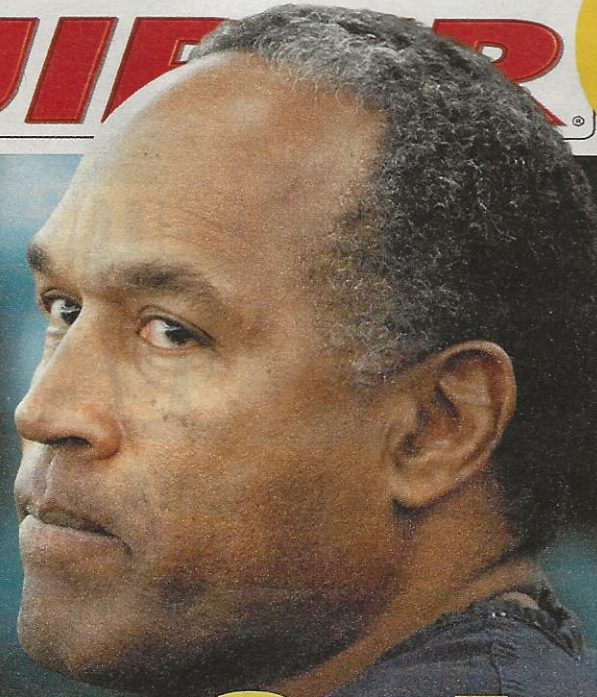


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WALKS
OUT!**



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