

THE PECAN STREET FESTIVAL PRESS KIT

facts • story • board • artists • resources

*“Austin’s largest FREE Art Festival
CELEBRATING 33 YEARS.”*



FACT SHEET



WHO? The Pecan Street Festival – Spring 2011

WHAT?

- Three stages of live music.
- More than 300 juried artists and original artisans
- A wide variety of ethnic and regional food
- Children’s workshops and petting zoo
- Magicians, jugglers, comedians, dancers, international cuisine, carnival rides and thousands of beautiful people

WHEN? Saturday, MAY 7: 11am - 10pm
Sunday, MAY 8: 11am - 8pm

WHERE? Twenty-four blocks of 6th Street, downtown Austin’s Entertainment District
From Brazos Street to I-35

WEBSITE: www.pecanstreetfestival.com

PHONE: 512.485.3190

ESTABLISHED: 1967

SPRING 2011 SPONSORS

- AAA
- Adealio.com
- Amplify Bank
- BAJA Smoothies
- Bandera County Convention Bureau
- Beanitos Bean Brand Food
- Bud Light
- City of Austin
- Cutco
- FIAT of Austin
- Globulez Water Balls
- Johnsonville Brats
- Luzianne Tea
- Popumz Chips
- SilverLeaf Resorts, Inc.
- Soy Joy
- Texas Lottery
- The Smurfs Movie

BENEFICIARIES

- LiveStrong Foundation
- Austin Blues Society
- Knights of Columbus
- Oak Springs Elementary School

EXPERIENCE EXHIBITS

- WORLD’S LARGEST TOURING GRILL by Johnsonville Brats
- Globulez Water Balls
- Petting Zoo and Carnival rides

OF NOTE

- Capital Metro is providing special MetroRail service on Saturday, May 7, in conjunction with the Pecan Street Festival in downtown Austin until 12:30am.
www.capmetro.org/MetroRail/special-service.asp

THE STORY...

The thoroughfare we now know as 6th Street was first named Pecan Street when Judge Edwin Waller laid out the grid for Texas's new capital city in 1839. It was soon populated with residences, stores, hotels and saloons and remained the heart of the city till the mid-20th century, when the population of Austin began to spread to the suburbs, deserting the downtown area. By the late 1960's, the once-lively buildings on Pecan Street were either empty or used by squatters, and the area was run-down and considered dangerous at night.



But Texans are pioneers at heart, and hardy urban pioneers began moving into and fixing up the historic structures on Pecan Street in the early 1970's, creating shops, restaurants and bars, often living upstairs. Over a beer or two, a group of residents and merchants hatched a plan to draw people back down to the area. The very first "festival" was in a parking lot at 6th & Sabine, followed the next year by a Mardi Gras parade with one convertible and a horse carrying "Lady Godiva" from Esther's Follies!

By 1978, a core group of residents and merchants decided to make the Pecan Street Festival a regular event, celebrating not only the rebirth of the street, but celebrating Austin itself. One person was assigned to acquiring the necessary permits, another to ask every resident and store owner for permission to close the street, two more to clean up afterwards, and everyone contacted artists, musicians, entertainers and food vendors. The Festival was a resounding success, drawing people from across Central Texas. And, starting a tradition that continues today, all profits from booth rentals were given back to the city. In the first years, proceeds purchased a horse for the Austin Police Department and equipment for the Austin Fire Department. Recent contributions include the purchase of Christmas lights for the street, art and books for local schools, and participation in municipal initiatives such as the I-35 Makeover Project.

Now in its 33rd year, the Pecan Street Festival is the largest free art festival in Central Texas and attracts over 300,000 people to Austin's playground twice per year to celebrate the art, live music, food and entertainment that make Austin unique. The Pecan Street Festival is the merchants' gift to the city of Austin!

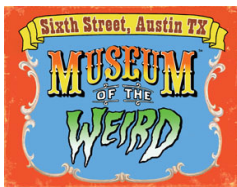
THE BOARD



The Pecan Street Merchants' Association is a group of all-volunteer business owners dedicated to the friendship between 6th Street and the Austin community. As their gift to the community, the Pecan Street Festival provides a FREE arts and crafts event for all to enjoy, while also providing a mechanism to give back to the community through donations of proceeds to local non-profit groups.



Shannon Sedwick
Esther's Follies
25 E. Sixth Street
Austin, TX 78701
512-320-0198
www.esthersfollies.com



Veronica Busti
Museum of the Weird/Lucky Lizard
412 East 6th Street
Austin, TX 78701-3740
(512) 476-5493
<http://www.lucky lizard.net/>



Mark Hill
Roppolo's Pizza
316 East 6th Street
Austin, TX 78701
(512) 476-1490
<http://www.roppolos.com/>

John Haddad
Bobalu Cigar Company
509 E 6th St
Austin, TX 78701
(512) 469-5877
www.livecigarrollers.com/

2011 ARTIST VICTOR TAPU

The Spring 2011 Pecan Street Festival poster selection is a painting by artist Victor Tapu, and will be available at the Pecan Street concession booth near the corner of 6th Street and Red River, in front of Esther's Follies.



Victor Tapu, a European artist with a Romanian accent and a Texas stride, enjoys the view of Europe from Texas. For over twenty-seven years, Victor has been making his living through his creativity. From stage designing to painting, sculpting and portrait commissions, his work has found its way into prestigious private and state collections in United States, Romania, Poland, Hungary, Bulgaria, Germany, Israel, Brasil and as well as Canada, Holland and Sweden.

Deciding during early childhood that painting and theater would be his life's work, Victor Tapu began formal training at age thirteen in his native town of Bacau, Romania. He later received his Master of Arts from the Academy of Fine Arts in Bucharest, Romania and supplemented his education with studies at Szajna Theater Studio in Warsaw, Poland.

Victor Tapu served as a Stage Designer for many theaters in Romania, including the C. Tanase Music Hall and the Dramatic Theater in Brasov, Romania. He worked as a Director Designer for more than twenty movies with the Studio Picture Co. in Bucharest, Romania. Since coming to the US in 1990 as an outstanding artist, Victor developed his own Fine Arts Company in Houston, Texas. For more information about Victor, or to review his gallery, please visit www.victorsfinearts.com.

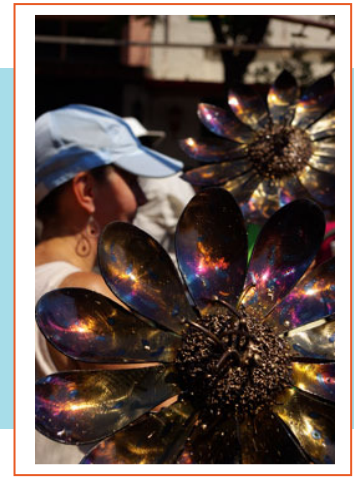
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MUSIC LINEUP



Saturday	Main Stage 7 th & Neches Street	Red River Stage Between 6 th & 7 th	Trinity Stage Between 6 th & 7 th Streets
NOON	Barbarians of Sevilla	Jonathan Fox Band	Soul Diver
1:00 PM	Akina Adderly & The Vintage Playboys	Megan Redmond	Tiny Tin Hearts
2:00 PM	Polysky	Joe & The Jungle	Cause in Effect
3:00 PM	The Daze	Batikum	The Spoiled
4:00 PM	The Broken	Katha Harris	AUSTIN BLUES SOCIETY JAM
5:00 PM		Chronolung	
5:30 PM	Tucker Jameson & The Hot Mugs		
6:00 PM		Sound of Substance	Trimmed & Burning
6:30 PM	The New Mars		
7:00 PM		Sweet Nothing	Widgeon Holland
7:30 PM	Sunset		
8:00 PM		Seven Years Today	Cody Jasper Band
8:30 PM	Black Pistol Fire		
9:00 PM		Groove Think	Henry & The Invisibles
Sunday	Main Stage 7 th & Neches Street	Red River Stage Between 6 th & 7 th	Trinity Stage Between 6 th & 7 th Streets
NOON	Monoz	Scorpio Rising	Peterson Brothers Band
1:00 PM	El Tule	Bollywood Shake Dancers	Tish & Mizzbehavin'
1:20 PM		Jackie Bristow	
2:00 PM	Este Vato	Batikum	Aaron Navarro Band
3:00 PM	Kiko y la Banda	Tahni Handal	The Ghost Wolves
4:00 PM	Kalua	My Woman's Angry	The Sway
5:00 PM	The Texmaniacs	Bollywood Shake Dancers	Melissa Ludwig Band
5:20 PM		The Hungry Ghosts	
6:00 PM	Brownout!	The New Mars	Lucas Cook
7:00 PM		Love Hate Affair	Caravan Go

EXHIBITING ARTISTS...



3 Busy Dogs, Inc.
Airbrush Designs
Alexander Art Studio
All Kinds of Stuff
Al's Gourmet Nuts
Amber Way Jewelry Co.
Ana Brasil
AnArtPeace
Andrea's Creations
Angels and Cowboys
Ape-Gear
Art by Bonnie Blue
Artesanos Market
Ash Berry Design
Ataraxia Designs
Audrey Lopata
Austin Gourmet Foods
Austin Shrooms
Baja Inc.
Battl
Beeswax Co. LLC
Bling By Brenda
Blue Bottle Studio
Blue Gecko
Bombat Washers Co
Brandon Beaty Photography
Byzade
Cape Silver Jewelry
Carolyn Denning
Carpe Diem Designs by Joyce
Christina de Lopez Designs
Christine Bowden Designs
Coco Loco
Collin Welsch
Cowboy Toothpick Clips
Crafty Canine
Creative Habits Artisan Jewelry
Dakota's Designs
Dan Schafer Co
DannyBoy Enterprises
David PH Wong Artist
Diaper Delites
Discover Arts International
Distinctive Turnings
Douglas Brown Art
Dye-to-Tie
E. Wildman Gallery
E.A. Savannah & Associates
Eagle's Gifts
Eugenia Linens

EZ Hang
Face Painting by Angela
Festival Hammocks
Fleegal Farms
Found Object Mosaic and Collage art
Fox Carvings & Art
Frames and More
Frequently Frivolous
Gabe Leonard
Gayle Kessinger
George Boutwell
Get bent metal works
Glasskatz
Glaze Gallery
Global Expressions
Good Earth
Goorin Bros
Gourmet Texas Pasta
Grafa Pottery
Graham Metal Art
GretchenArt
Griffin Arts
Gurly Gurly Jewelry
Handcrafted Mesquite
Hasenfratz-Anton Inc
Head n Home Hats
Here's Your Sign
Illustrations
Holland Art & Design
Holman Pottery
Illusions Custom Pottery & Chile Rojo
Incawasi
Jacobson Associates Inc.
Jade
Jena Hounshell Designs
Jewelry Designs by Lori
Jimmy Ellis Art
Kahrs Toy Time
Kathryn Hale
Kelly ZumBerge
Kerry Cleaver Jewelry
Kevin Eslinger
Kip Holm Photography
Klap N Klip Soy Candles
KPE, Inc
Lagniappe Glass Works
Laurie's Lotions
Leighelena
Light Chasers, Inc.
Linda Russell Animal Art Gallery

Linda Sarver
Linda Taylor Designs
Lindsay Designs
Literati 'The Elastic Bookmark'
Little e Pottery
lucky bug
Maps of Texas
Marblies
Mariposa
Mark Joseph Williams
Meline Collection
Mercys Beads
Meridane Design
Mexican Masterpieces
MF Fine Art
Michael
Michael P Waller Nature & Wildlife
Photography
Mistura Timepieces
MJM Larimar Jewelry
Mohammad Ashraf
Molly Wilson Perry
Moon Dog Shirt Co.
Nancy Diamond
Natasha Mylius Fine Art
Nazca
Neke Designs
New Dynasty Dept Store
O
Obscure Belts
Pastamore Gourmet Foods
Patrick Sullivan
Peruvian Craft Jewelry Designs
Phase Graphic
Picuasi Handcrafts
Popsicle Toes
R.S.K. International
Rad Designs
Randy Smith
Rawrooster Art
Rita Kirkman
RockLove Jewelry
Rocks Around the Clock
Round Rock Honey
Rowan of the Wood
RUNNUR
Sacred Earth Clayworks
Salsa In A Snap
Salts Of the Seas
Sam's Creations

Sara Parven
Scentsy
Sherry's Sandbox
Shooting Star
Silk Road Trunk Show
Silver Sun
Silverlicious
Sit Means Sit Austin
South Austin People
Soy Delites
Stained Glass Creations
Stained Glass Expressions
Studio Coleman
Styler Music
Sultry Touch Collection
Tamarinda
Team Victorious
Terra Wear
Terranova Fine Arts
Texas Photomontage
The Bling Shoppe
The Gift Garden
The Gilded Giraffe
The Piper Sandal Co.
The Studio In The Valley
The Vintage Jewel
Tiles Across Texas
Toe Ring Queen
Traditions Past and Present
Two Dreamers
Under The Bridge
Uniquely-Top European Fashion &
Design LLC
Van Horn Enterprises
Vardanyan Jewelry
Vickcessories
Vina Sandal's
Vinod Puri
Virginia Festive Gifts & Baskets
Vivid Earth Tie Dyes
Webrocks
Wholesome Dog Biscuits by Josh
Wild Gems
Wild Spirit Artworks
Winco
Wire Art Jewelry
Woodarts
WSN Warehouse
Zootzu

RESOURCES



www.pecanstreetfestival.com



www.youtube.com/user/pecanstreetfestival



www.facebook.com/pecanstreetfestivalaustin



twitter.com/#!/pecanstreetfest



www.foursquare.com



<http://www.yelp.com/biz/old-pecan-street-festival-austin-2>

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